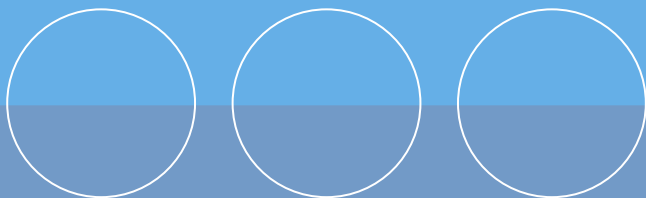


Antron®
carpet fiber



ResisTech®
carpet maintenance treatment



ResisTech[®] carpet maintenance treatment is designed to provide superior cleaning to significantly reduce carpet re-soiling.

This keeps carpet looking cleaner longer, as part of your overall maintenance program that includes periodic hot water extraction.

Typical carpet-cleaning chemistries and procedures have two major drawbacks:

1. They result in the carpet being wet for an extended period of time.
2. They promote rapid re-soiling of the carpet.

Typical carpet-cleaning chemistries and procedures leave detergent on the fiber surface of carpets, which leaves a sticky residue that attracts and holds soil. The residue left behind on the face fiber of the carpet is the reason you may have to clean a carpet more frequently after it's been cleaned the first time.

ResisTech® carpet maintenance treatment is different. It's a **low-moisture soil encapsulation maintenance treatment** that has been formulated to provide improved cleanability, soil-resistance and stain-resistance. Since ResisTech® carpet maintenance treatment is a low-moisture chemistry, it doesn't result in carpet being wet for extended periods of time. Because it's a soil-encapsulation chemistry, there is no sticky residue left behind to attract and hold soil. The ResisTech® carpet maintenance treatment is specifically designed to virtually eliminate carpet re-soiling when used in conjunction with routine vacuuming.

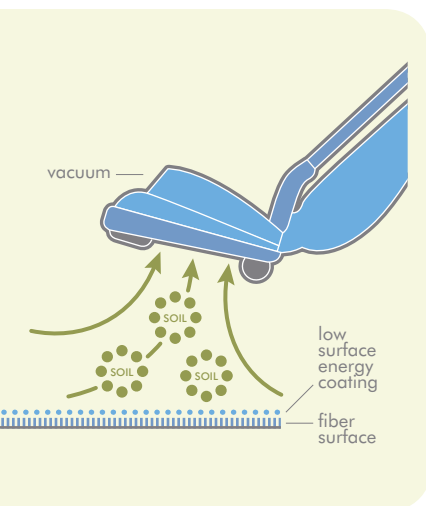
How does ResisTech® carpet maintenance treatment work?

ResisTech® carpet maintenance treatment is used in a three part system.

First, ResisTech® carpet maintenance treatment contains a powerful surfactant to clean.

Second, it uses a fluorochemical to surround and neutralize oily soil and inhibit the attraction of dry soil. Soil becomes easier to remove with routine vacuuming. ResisTech® carpet maintenance treatment reduces the surface energy of a carpet, which helps eliminate the chance of carpet re-soiling.

Third, it contains a broad spectrum stain blocker to repel stains and make removal easier. We recommend that ResisTech® carpet maintenance treatment be applied to the carpet as a part of a routine maintenance program that includes periodic hot water extraction.

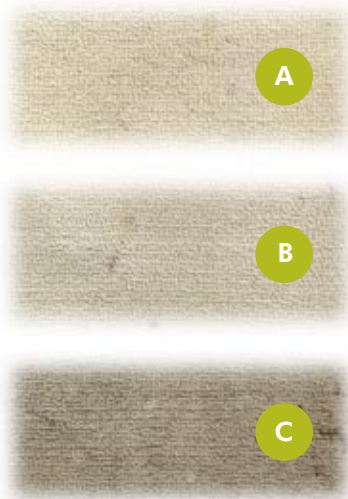


Investment management

It may not be the first thing on your mind when purchasing commercial flooring, but maintenance is the secret behind keeping your carpet looking and performing its best for years to come.

ResisTech® carpet maintenance treatment is part of an overall routine maintenance program and the frequency of application is determined by the commercial application and use. Your carpet maintenance professional can help you develop a maintenance program that includes the use of ResisTech® carpet maintenance treatment.

Carpet treated regularly with hot water extractions only is likely to experience increasingly noticeable re-soiling. This cycle will continue until the carpet can no longer be returned to an acceptable appearance causing the need for carpet replacement. In contrast, carpet treated regularly with ResisTech® carpet maintenance treatment will maintain a more acceptable appearance. To maintain optimum carpet appearance, ResisTech® carpet maintenance treatment should be applied by certified professionals as designated by your carpet service provider and should be part of a routine maintenance program that includes periodic hot water extraction.



A

Carpet A was cleaned with the ResisTech® carpet maintenance treatment before trafficking

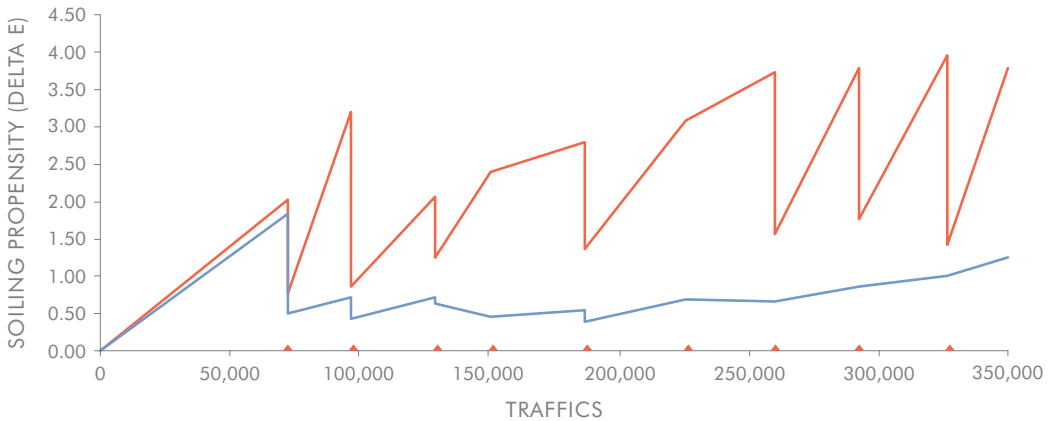
B

Carpet B was not cleaned before trafficking

C

Carpet C was cleaned with a conventional solution of detergent and water before trafficking

ResisTech® carpet maintenance treatment performs better than the competition on a number of attributes. Specifically, ResisTech® carpet maintenance treatment yellows less and has superior stain and soil protection compared to competitive products. Cleaning with ResisTech® carpet maintenance treatment extends the time between carpet replacements which results in less disruption during the installation, and lower carpet costs over time. The chart below tracks the soiling propensity, shown in Delta E, of common commercial detergents versus ResisTech® carpet maintenance treatment, both carpets treated with periodic hot water extractions. As you can see, ResisTech® carpet maintenance treatment reduces the soiled appearance of carpet between cleanings, keeping it cleaner looking, longer.



Red line shows hot water extraction with common detergents

Blue line shows benefit of ResisTech® carpet maintenance treatment

Additional benefits of ResisTech® carpet maintenance treatment

- Longer lasting than other cleaners, resulting in fewer applications
- Less frequent cleanings required for carpet
- Excellent cleanability
- Carpet looks cleaner, longer
- Specifically formulated to reduce carpet re-soiling when used in conjunction with routine vacuuming and periodic hot water extraction
- Quicker drying time than other detergents due to the low moisture chemistry
- Less frequent replacement decreases disruption of business

For more information, please visit
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